



215-256-1992
866-685-IAHD (4243)

601 Yoder Road • Harleysville, PA 19438 • www.iahd-americas.org

August 20, 2010

**Re: Sponsorship or Donation of Silent Auction items for a special - IAHD-Americas event
The IAHD-Americas 2nd Annual "Dive In" Festival!**

Dear Friend,

On **Saturday, September 25th, 2010** the **International Association for Handicapped Divers** will hold its second annual fundraising event. The all-day event will be held at 601 Yoder Road, Harleysville, PA.

Last year's event, in spite of 45 degree weather and non-stop rain all day, had over **450** participants come and dive, learn, and see the work of the IAHD-Americas in action as we enjoyed a fantastic inaugural event. This year the **2nd Annual "Dive In" Festival** has already grown to be bigger, better and offer even more to everyone who joins us for the day. Once again, all the proceeds will support the work of the **International Association for Handicapped Divers [IAHD-Americas, Inc.]**, a not-for-profit 501(c)(3) corporation.

The **"Dive In" Festival** is both a community and regional event, designed to bring divers, non-divers and the special needs community together to share the magic of the undersea world, the sport of scuba diving, and to celebrate the work of the IAHD-Americas.

Founded in 1990, the IAHD has grown to be the international standard for diver training and scuba experiences within the special needs community. IAHD-Americas needs your help to grow its programs and provide the equipment, training, and the resources needed to harness the positive energy of the underwater experience and put it to work helping those with physical, mental and emotional challenges. The empowerment of being a diver can be a life-changing tool for so many, but it is only possible when they actually get to experience diving the IAHD-Americas way.

In the last few months, IAHD-Americas has brought its programs to the Montgomery County Association for the Blind, the New Life School, Boy Scouts of America, the Wounded Warrior program, Disabled Sports USA, and quite a few other local and national special needs organizations. Each of these events was made possible by the charity of so many, and the IAHD-Americas all-volunteer staff.

The **'Dive In' Festival** will help continue to expand the growth of the IAHD-Americas programs, locally and throughout the Americas. With this goal in mind, we at the IAHD-Americas are reaching out to the community to offer sponsorship, speaking opportunities, exhibition space, and silent auction donation opportunities. Support for our event provides benefits for all parties involved. The event communications will reach thousands in our local community and the region in the weeks and days leading up to the event. Read below to see how you can be a part of this great event!

Your support and participation will help IAHD-Americas and our community. Thank you!

David W Valaika

David W. Valaika
Executive Director
dave@iahd-americas.org www.IAHD-AMERICAS.org



IAHD Americas

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Please Sponsor our Special Event:

IAHD-Americas 2nd Annual 'Dive In' Festival
Saturday, September 25th – 7:00 AM to 9:00 PM

*In this economic climate,
It is now more important than ever
To show your organization's
Support for those in need in our community.*

Sponsorship Levels:

Framed certificates of recognition will be given to the following level sponsors:

- | | |
|----------------------------------|-------------------------------|
| • "Whale Shark" Gold Level | Minimum support of \$1,000.00 |
| • "Eagle Ray" Silver Level | Minimum support of \$750.00 |
| • "Great Barracuda" Bronze Level | Minimum support of \$500.00 |
| • "Dive Team Circle" Level | Minimum support of \$100.00 |

Benefits:

- **Logos** – Sponsors receive logo placement on promotional materials including: newsletters, invitations, and website (updated as received) and posters (updated continuously)
- **Web Links** – All sponsors will have their logos and web links appear on the IAHD-Americas website for a period of one year after the date of the event. Whale Shark sponsor logos and links will appear on the home page of the website.
- **Exhibition Space** – Sponsors of the top three levels will be entitled to a complimentary exhibit space at the event
- **Posters** – Sponsor's logos will appear on the posters and event fliers (updated until the day of the event)
- **Visibility** – Mention at the event and in all e-mails, newsletters and flyers describing the event
- **Brochures** – Sponsors can share their brochures at a special sponsors table at the event

Checks can be made payable to:

IAHD-Americas, Inc.
Attn: Lynn Swartley – Dive In Festival Coordinator
601 Yoder Road
Harleysville, PA 19438
215-256-1992
Lynn@iahd-americas.org

All proceeds benefit the **International Association for Handicapped Divers [IAHD-Americas, Inc.]**,
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Please Provide a “Silent Auction” or “Raffle” Item for the Event:

IAHD-Americas 2nd Annual ‘Dive In’ Festival
Saturday, September 25th – 7:00 AM to 9:00 PM

Donation Ideas:

We are seeking unique and quality donations for our silent auction or raffle. Below is a list of suggested items that would do well at the auction.

Scuba Gear & Training

- Swim & Snorkeling Gear
- Scuba Diving Equipment
- Learn-to-Dive Classes
- Advanced & Continuing Education
- Swim Lessons
- Beach Wear
- Admission Passes to Dive Areas
- Local Dive Trips

Trips and Getaways

- Liveaboard Trips
- Resort vacations
- Use of vacation home or timeshare
- Bed & Breakfast
- Hotels and resorts
- Airline tickets
- Boat cruise

Special Events

- Hosted kid's party
- Catering
- Music for a party

Sports & Sporting Events

- Pro game tickets
- Rounds of golf or tennis
- Autographed items
- Pro instruction
- Riding lessons
- Skiing lessons
- Sports memorabilia
- Equipment & clothing
- Gym memberships

Gift Certificates

- Restaurants
- Beauty salon
- Car wash
- Cultural events
- Concert & Theater tickets
- Movie tickets
- Auto services

Electronics

- iPod
- Digital camera
- Laptop computer
- TV

Food and Drink

- Dinner gift certificates
- Bottles of wine or spirits
- Cooking lessons

Arts and Crafts

- Paintings
- Fine jewelry
- Quilts and hangings
- Art classes

House and Garden

- New oriental carpets
- New garden equipment
- New appliances
- New kitchen equipment

Professional Services

- Personal trainer
- Photographer
- Landscape designer
- Computer consultant
- Massage therapist
- Florist
- Printing services
- House Cleaning
- Dentist (teeth whitening)

Items can be confirmed and sent to...

IAHD-Americas, Inc.
Attention: Lynn Swartley – Dive In Festival Coordinator
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Thank you for your support!

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